PRESENTATION



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18th & 19th January 2020





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THE ULTRA TRAIL OF ANGKOR: A WORLDWIDE REPUTATION



On the initiative of Jean Claude Le Cornec and his teams, a unique sporting event has just taken place in Cambodia for the third year in a row!

On the program, 5 distances, 16 km, 32km, Trail marathon 42km, 64km and a 128km Ultra Trail, breathtaking races in an exceptional setting!

EXPLANATIONS...

Being a specialist of abroad races, **Jean Claude le Cornec** challenged himself by creating "**the Angkor Ultra Trail**" on the archaeological site of Angkor, a **UNESCO** World Heritage Site.

AN **UNFORGETTABLE** CHALLENGE

« A **world** event for an **exceptional** race » : on **400 km²**, the runners will cross several exceptional sites, occupied by **temples-mountains** and will evolve among prestigious landscapes on a vast territory where rice fields, forests and villages will offer panoramas of **surprising diversity**.

WITHOUT A DOUBT ONE OF THE MOST BEAUTIFUL RACE IN THE WORLD, IN AN UNFORGETTABLE SET-TING, WHERE EVERYONE IS FREE TO PARTICIPATE.

 The only race that allows to run on the natural and cultural jewel of the Angkor temples, UNESCO World Heritage Site.

• The only ultra in Cambodia ! Approved by the Ministry of Culture, and the Cambodian National Olympic Committee.

THE ANGKOR ULTRA TRAIL



After China, first organization in the world to have created an event with the Silken Strides, India, Laos, Vietnam, Montenegro, Cuba, Sri Lanka, Uzbekistan, Turkey, Burma, ... SDPOrganization continues its journey in Asia, more precisely in Cambodia.

A successful bet for Jean-Claude Le Cornec with this 4th edition of the Ultra Trail of Angkor.

This 4th edition of the Angkor Ultra-trail has been a success : **more than 800 participants from 40 countries** had the privilege, unique in the world, to run in the heart of the archaeological site of Siem Reap, considered the largest in the world and listed as World Heritage by **UNESCO.** An original discovery with a good dose of exoticism that competitors have tasted on:

- 128 km Ultra Trail of Angkor
- 64 km Bayon Trail of Angkor
- 42 km Marathon Trail of Angkor
- 32km Jungle Trail of Angkor
- 16 km Temple Run of Angkor
- 16 km Nordic Walking of Angkor

Without forgetting the Big Humanitarian Walk of **Mr Nez Rouge** on **8 km for the benefit of the Cambodian children.**



« Many of you, having the experience of the Ultra Trails asked us to organize this type of competition in a setting and context that you have used to appreciate during these long years on the **Silken Strides**. With our experience in racing abroad, we listened to you by launching the first " **ULTRA TRAIL in ANGKOR**" on the archaeological site of Siem Reap in Cambodia».

The will of **Jean Claude Le Cornec**, organizer of the race, is to **promote contacts and exchanges between runners and walk-ers, but also with the local population**. Visits of the sites, meetings with local personalities, sharings with Cambodian minorities ... It is through this innovative program that will be articulated the next edition of the **Angkor Ultra Trail**.

This unique race allowed all competitors to test their physical abilities while keeping an open and attentive eye on the historical and cultural aspects of the most popular and prestigious tourist site of the planet.



Jean Claude le Cornec didn't forget the Cambodian children and a Big Humanitarian Walk of **Mr Nez Rouge**, involving a bit more than a hundred people (including 100 Cambodian children) was organized during this event. **Three NGOs** received donations collected from participants. A little nod towards the

Mr Nez Rouge Association which **SDPO is the Official Sponsor.**

Securing such an event is not an easy task, Jean-Claude Le Cornec was able to rely on the precious help of **Cambodian police officers, local NGOs** and the support of Mr Vath Chamroeun, General Secretary of the Cambodian National Olympic Committee. and Dr. Thong-Khon, Minister of Tourism.



TO EACH HIS OWN CHALLENGE



NEW FOR 2019, YOU CAN PARTICIPATE IN **THE MAR ATHON TRAIL FESTIVE WITH THE COSTUME OF YOUR CHOICE...**

- Ultra Trail of Angkor **128 km** Start saturday January 18, 4h00
- Bayon Trail of Angkor **64 km** Start saturday January 18, 4h00
- Marathon Trail of Angkor **42 km** Start saturday. Jan. 18, 6h00
- Jungle Trail of Angkor **32 km -** Start saturday January 18, 7h00
- Temple Run of Angkor 16 km Start saturday January 18, 8h30
- Nordic Walking of Angkor **16 km** Start saturday Jan. 18, 8h30
- Marche et Randonnée 16 km Without time Start saturday January 18, 8h30
- Humanitarian Walk MR NEZ ROUGE 8 km Start saturday January 18, 9h30 - * the times is in a.m

NORDIC WALKING OF ANGKOR

THE ULTRA TRAIL OF ANG-KOR is also open for **Nordic walking**. This exercise is an outdoor sport consisting in an accelerated walking with **specific walking sticks**, usually made of composite material.

Beyond the temples, this event will allow walkers to evolve within a luxuriant nature and to cross multi-



ple **villages and rice fields.** The Cambodian people will also accompany them along the trails ! Temples and nature now form only one that combines **charm and serenity !**



THE ORGANIZING TEAM AND THE REPRESENTED COUNTRIES



JEAN CLAUDE LE CORNEC, Founder of SDPO

Founder and organizer of the **Silken Strides**, Jean Claude Le Cornec is a passionate runner and a travel lover. Former Inspector at **Eurocopter**, he has already been on the Paris-GaoDakar, the famous Route 66 (from Chicago to Los Angles), the Sand Marathon (in the southern Mo-

roccan desert), the Colorado, the Trans Atlas, the Trans Cappadoce... After winning with his team, in 1995, the "Route 66", Jean Claude Le Cornec ends his career as an athlete.

Eager to approach the event from another angle, he began to think about organizing a race with the complicity of his English friend Mark KNIGHT. It is therefore natural that he creates **SDPO** (Sport Development and Performance Organization) which is a society with **sporting vocations**. Thanks to the essential logistical support of the Chinese, he launched for the first time the **Silken Strides in 1996**, let's remember that **IT WAS THE FIRST EVENT IN THE WORLD ASSOCIATING SPORT AND CULTURE**.



LINH TUAN LE, Associate Director of PHOENIX Voyages and partner of SDPO Founding member of PHOENIX Voyages, this outstanding technician of tourism is the direct link with SDPO through the races. Linh Tuan sets up his entire network to obtain the necessary authorizations for the race to take place on the archaeological site of Angkor. From its Cambodia-based structure, all the stewardship

and complex organization of such an event is structured via **PHOENIX Voyages.** Linh Tuan is also setting up the tourism platform around the **Angkor Ultra Trail**.



EDOUARD DANA, President of RIVA Editions

President of the **RIVA** group, Edouard evolves in the field of media activities. Active runner and fond of Asia, Edouard is also a **professional photographer**. For the benefit of all, he

takes photos during the entire **Ultra Trail.** Photos that will

be published in the **sports press**, including RIVA 5running Attitude, ESPRIT Trail, RUNNING for Elles, ...)



GRÉGOIRE PICHENOT, Race Director

As soon as he graduated from major schools, this computer programmer and Director of PIROG Engineering joined the **SDPO** team. After creating and managing the first SDPO websites, after designing the timing system for all the events organized **in Asia, his sense of dialogue, his entrepreneurial passion and his**

curiosity led Grégoire to the position of Race Director. He has the difficult task of making the link with local authorities, sponsors, partners and competitors for the success of the event.



GERMAIN PICHENOT, Technical Direc-tor

Being a building specialist, Germain has always managed teams where cohesion is a key factor for success. His dedication to **SDPO**, his sense of entrepreneurship, his will to do well and his curiosity made that he naturally occupies now the position of **Technical Director.** Fond of computing,

Germain, in complementarity with the Asian team **PHOENIX Voyages** and **the Director of race**, ensures the good organization of the event **on the logistics of the event**, **the marking**, **the setting up of refueling points and the safety of the event**.



CHRISTIAN NOËL (ex-medical manager FIDELIA)

Reanimator doctor specialized in emergency Christian Noël has long been part of **the medical team of the prestigious firefighters unit in Paris**. Today it is for SDPO that this extreme practitioner works. Combining pre-hospital emergency techniques, Christian was also

the head doctor of the Rally PARIS DAKAR for years.



PHILIPPE ARMENGAUD, Osteopath and physiotherapist masseur

Kine-osteopath for more than 20 years in high-level sports (FF Athletics, rugby, squash, auto moto sports) Rugby teams ("Castres olympique", "Blagnac SC"). It is Guy NOVES, an athlete of high level who brings him to athletics (champion of France

junior school 4x100m, junior champion of the Pyrenees 200m). **He became the Federal physiotherapist of the FFA (French Athletics Federation)** in 1984, which he left in 2000 after some World and European Championships (Junior and Senior).

In 1999 Alain Blondel, the **Heike DRECHSLER's coach suggested Philippe to follow her to the Sydney Olympic Games. She will later be the Olympic champion in the long jump.**

Current physiotherapist of Sophie Duarte, champion of the European Cross Country in 2013, and recordwomen of France on the 3000m steeple with 9'25''62.



Very quickly, this new challenge has seduced the world of sport **and many countries have already been represented at this international event:**

- South Africa
- Australia
- USA
- Canada
- Italy
- Belgium
- Germany
- Malaysia
- Thailand
- United Kingdom
- Singapore
- Japan
- China
- South Korea
- Vietnam

- Indonesia
- Ireland
- Poland
- Swiss
- Latvia
- Philippines
- Mexico
- New Zealand
- France
- Netherlands
- Taiwan
- Afghanistan
- Norway
- Sweden
- Denmark

- Quatar
- Spain
- Croatia
- Russia
- Portugal
- Hungary
- Israel
- Argentina
- Slovakia
- Hong Kong
- Luxembourg
- Sri Lanka
- Cambodia
- the Sultanate of Brunei

We expect others. Cambodian sportsmen will obviously be present ! 42 countries in 2019

THE UTA IN A FEW FIGURES

THE UTA IN A FEW FIGURES :

- ✓ 5 buses
- ✓ 31 mini buses
- ✓ 30 motorcycles
- ✓ 6 quads
- ✓ 10 tuk tuk
- ✓ 4 trucks
- ✓ 50 staffs (SDPO and Phoenix)
- ✓ 3 NGOs on the course 120 people
- ✓ 8 masseurs supervised by a professional (physiotherapist - osteopath)
- ✓ 3 Translators (FR, UK and Khmer)
- ✓ The Royal Gendarmerie
- ✓ The Royal Police,
- ✓ The Royal Army
- ✓ 6 partner hotels
- ✓ 15,000 bottles of water
- ✓ 7940 cakes
- ✓ 125 kg of fresh fruit
- ✓ 1985 kg of dried fruit
- ✓ 900 Cambodian soups
- ✓ 250 bowl of rice
- ✓ 25 coolers
- ✓ 50 kg of ice cream

ONLINE VIRAL ADVERTISING



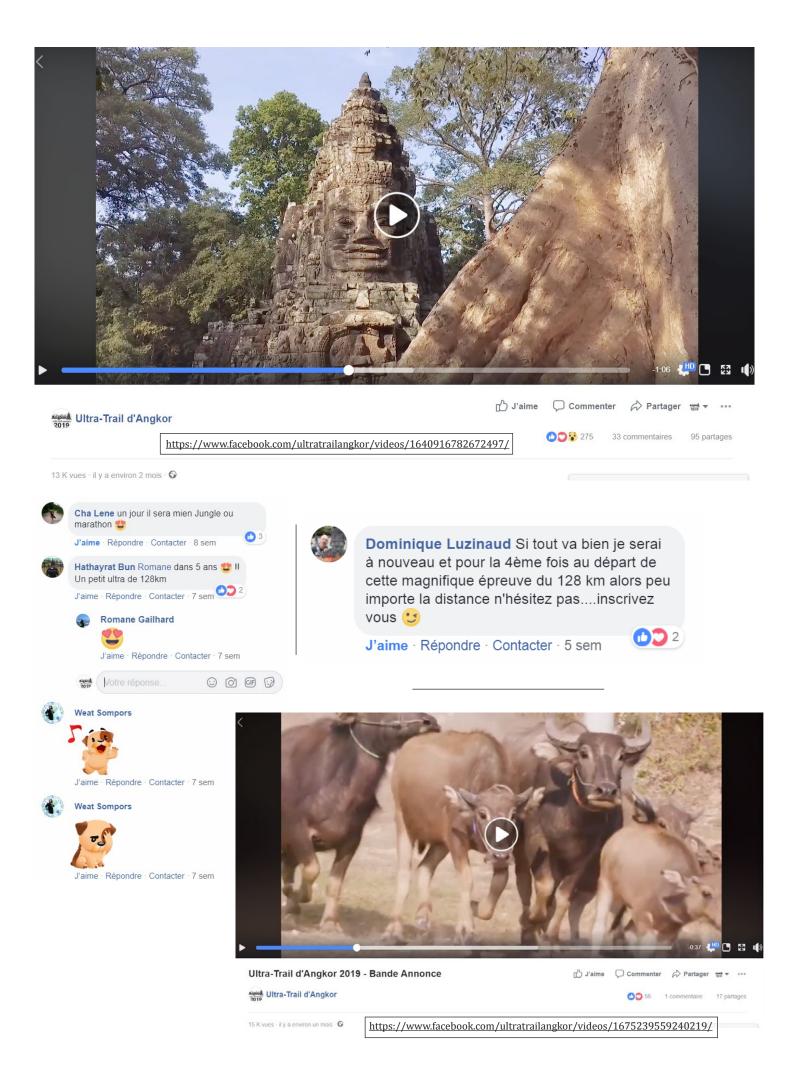
•VIDEOS ON SOCIAL NETWORKS

We bring several cameras and video cameras during the Ultra Trail of Angkor in order to record the magnificent places and the runners.

This allows us to make videos that we post on our Facebook page and on our new Youtube channel for maximum visibility.

Some runners make their own videos.

HERE ARE SOME VIDEOS ON OUR ULTRA TRAIL !





Ultra Trail d'Angkor

656 vues

https://www.youtube.com/watch?v=7HD-q10rKFU&t

● 9 🗣 0 🏕 PARTAGER =+ •••



UltraTrail Angkor 2016 : UTA128

449 vues

https://www.youtube.com/watch?v=dW0G0nhVw5M&t

M&t 🚺 4 👎 0 🌧 PARTAGER

=+

...

A PRESENT COMMUNITY!



4,8 sur 5 · Selon l'avis de 80 personnes



Thank you for organizing this trail event, clear informations before the race, perfect marking and water station, friendly staff, congratulations. You should ask to join the Asia Trail Master.



villagers whom stay up all night in the jungles to cheer, to the spectacular and mesmerizing and 'eerie in the evening' temples which are all about us. It is a sheer pleasure to be in this beautiful historic park, thank you to the excellent organizers also whom made sure all racers were safe and cared for.

Voir la traduction

🚹 Ajay Gulati



Tha Vy a donné son avis sur Ultra-Trail d'Angkor - 5* 21 janvier · 🕥

C'était super pur un premier trail !! Ça a été dur les 10 derniers km mais je suis super contente d'avoir couru dans le pays de mes origines !! Très bonne organisation !!



Jordane Lienard a donné son avis sur Ultra-Trail d'Angkor - 5* 25 janvier 2017 · 🕥

...

...

Amazing trail ! Beautiful track and sceneries ! A jump into the 12th century in SEAsia. Must do.



Guilhelm Vince a donné son avis sur Ultra-Trail d'Angkor - 5x 26 janvier 2017 · 🕥

Great run, mesmerising sceneries, cozy atmosphere. I felt privileged to run among those temples and rice fields. Big thanks to the organisation. Seems to be managed by many volunteers. Big up for you guys ! Hope to come back next year.

Voir la traduction



WHAT WE HAVE ALREADY DONE AND WITH WHO !



16 YEARS IN CHINA WITH THE SILKEN STRIDES, 16 YEARS OF PARTNERSHIP WITH :

• EUROCOPTER, now called AIRBUS Helicopters is today's world leading helicopter society and the leading exporter of civilian helicopters with its tremendous human potential and international network of subsidiaries and representatives. • FIDELIA Assistance, a GMF support company

• **TDCom**, the first distributor of radio communication equipment is our privileged technical partner for all our broadcasts. Race reports are sent daily to the media

- France TELECOM Inmarsat
- CITS, China International Travel Service
- The House of China



PRESTIGIOUS SUPPORTERS :

- The Senate, the Ministry of Sports
- The French Embassy in China, the Chinese Embassy in France
- UFE (Union of French Abroad society)
- The **Dalaï Lama** Temple in India has already welcomed the runners of **SDPO**
- **EEDCM**, European Star of Civil and Military Dedication sponsored by **Anne Dao Traxel**, adopted daughter of Jacques CHIRAC, former President of France
- His Serene Highness the Hereditary Prince Albert of Monaco also sponsored the event



OTHER EVENTS FOR 20 YEARS HAVE BEEN ORGANIZED BY SDPO



- The Silken Strides (China and India)
- The Strides of Yunnan (China)
- The Strides of Cappadocia (Turkey)
- The Strides of Sri Lanka
- The Strides of Samarkand (Uzbekistan)
- The Strides of Havana (Cuba)
- The Strides of Vietnam

• The Strides of Laos, The Silken Strides in Myanmar all have been successful races.

SDPO, SOLIDARITY SPIRIT

SDPO is also engaged in **Solidarity** and contributes in each country crossed to the health of the populations. It has also mobilized since the announcement of the tsunami, in December 26, 2004. In **Sri Lanka**, SDPO has given hope to many villages, schools, temples and local businesses by investing itself in the **reconstruction of the country**.

With the help of the **Eurocopter** company and its staff, the **Principality of Monaco, Fidelia Assistance, TDCom**, the **International Buddhist Center** and many donators including the Lions Club of "Saint Brice sous Forêt", we were able to carry out our humanitarian operations.



On the occasion of the ANGKOR ULTRA TRAIL in Cambodia, it is with the support of the partner companies and all the committed runners that we can conduct our humanitarian operations. Three NGOs have received donations since the first edition of the event. In **France**, it is with the association **Mr. Nez Rouge** who fights every day to help toddlers with rare diseases, called "orphans" that **SDPO** is engaged.

Jean Claude Le Cornec, Founder of SDPO is the mentor of the association.

« If running or walking was our only goal we would miss out on unforgettable moments, so we also put our legs and our whole heart to the benefit of sick children ».



RULES FOR PARTICIPATING IN THE EVENT

The challenges are international and are open to any competitor with or without a license **(a medical certificate is required for all).** They are aimed at the following categories: hope (born between 96 et 98), senior, master, male and female.

- 18 years old minimum for the Ultra Trail of Angkor (128 km)
- 18 years old minimum for the Bayon Trail of Angkor (64 km)
- 18 years old minimum. for the Marathon Trail of Angkor (42 km)
- 18 years old minimum for the Jungle Trail of Angkor (32 km)
- 16 years old minimum for the Temple Run of Angkor (16 km)
- 16 years old minimum for the Nordic Walking of Angkor (16 km)

For the 128 km UTA, it is recommended to have participated in at least one marathon or trail of more than 40 km in the calendar year.

MAXIMUM AUTHORIZED TIME ON THE DIFFERENT CHALLENGES

- Ultra Trail of Angkor 128 km -> 28 h so 4,57 km/h
- Bayon Trail of Angkor 64 km -> 12 h so 5,33 km/h
- Marathon Trail of Angkor 42 km -> 7 h 53 so 5,33 km/h
- Jungle Trail of Angkor 32 km -> 6h so 5,33 km/h
- Temple Run of Angkor 16 km -> 3h so 5,33 km/h
- Nordic Walking of Angkor 16 km -> 4h so 4 km/h





Appointment request, additional informations:

SDPOrganisation Jean Claude Le Cornec, Organizer of the UTA

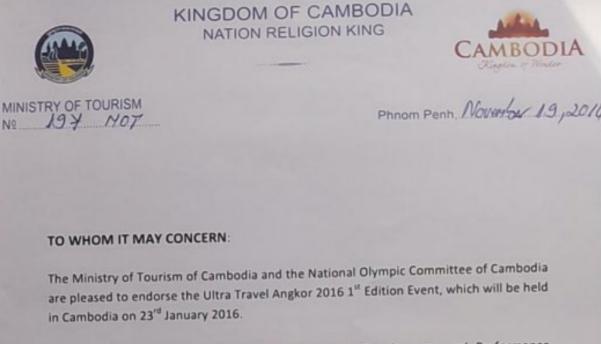
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Linh Tuan LE, General Manager of PHOENIX VOYAGES CO

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Letter of the Cambodian Ministry of Tourism



The marathon race, being organized by the Sport Development and Performance Organization, is over 100 km and is open to any international competitor, professional or non-professional runners. It will take place within the Angkor archeological site surroundings.

We would appreciate your kind support toward the success of this event since it will also help boost tourism in Cambodia.

Thank you for your attention and assistance.

ours sincerely, Co

THONG KHON Minister of Tourism Chairman of the National Olympic Committee of Cambodia



AMBODIA

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